

age fotostock

Warsaw

June 4th, 2015

Identifiers

Do we need them?

age fotostock

- age fotostock is **alfonso gutiérrez escera**
- I was a chemist involved in photographic processing
- I have been in photography since I was 13
- And 42 years, 6 months and 3 days of my life licensing images
- I computerized age fotostock in 1979
- We started digitalizing images in 1994
- age fotostock had the first website in 1997

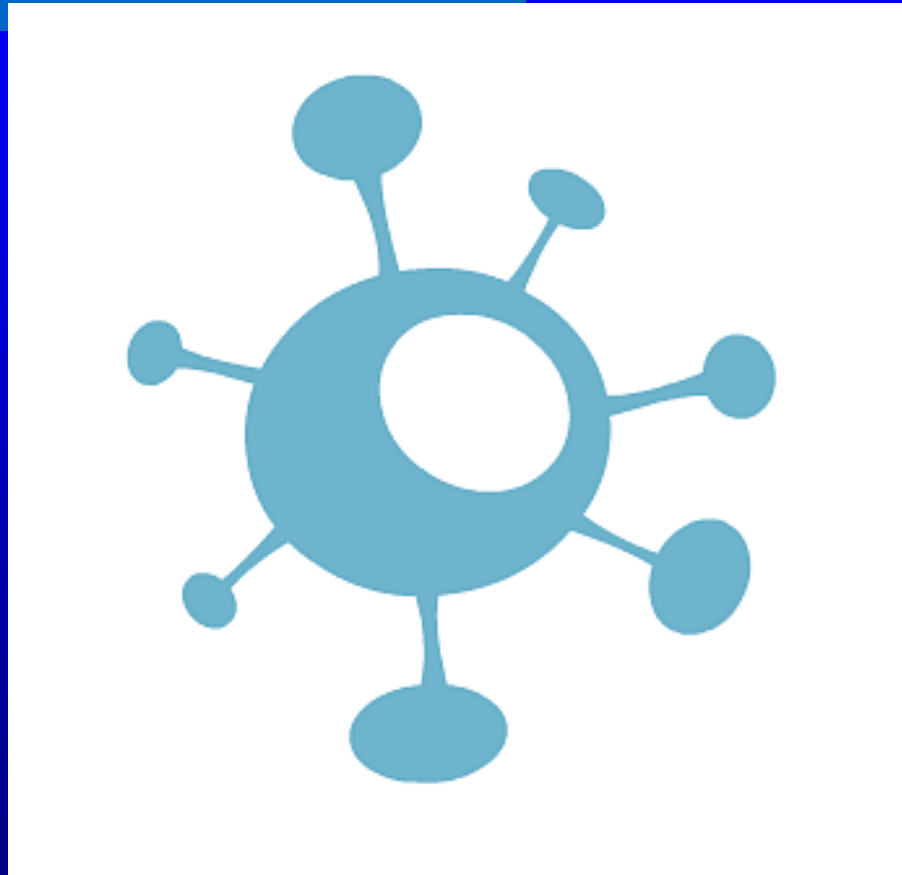
Identifiers



THP Photo & Video Services

- Stands for **T**echnological **H**osting **P**latform
 - THP delivers images to agencies' clients,
 - THP manages IT infrastructure, software development, security, service levels and IT governance,
 - THP allows stock agencies to focus on their core business: selling pictures

Identifiers




www.agefotostock.com/age/en/Default.aspx

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ES EN FR Spain, Change country

IMAGES VIDEO VECTORS LOW BUDGET SPECIAL COLLECTIONS CELEBRITIES CONTRIBUTORS


Images




INSPIRATION



UNCONVENTIONAL



SNAPMOBILEFOTO



PREMIUM

PHOTOGRAPHERS

COLLECTIONS

CATEGORIES

CONTACT US WEBSITE TERMS LICENSING TERMS PRIVACY POLICY COOKIES POLICY HELP

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ES 13:29 30/05/2015

www.agfotostock.com/age/en/Search.aspx?perpage=20&query=Warsaw

age FOTOSTOCK

ES EN FR Spain Change country

IMAGES VIDEO VECTORS LOW BUDGET SPECIAL COLLECTIONS CELEBRITIES CONTRIBUTORS

Warsaw Images

REFINE SEARCH

Product

Images 11,642

Video 38

Licenses

RM 7,072

RF 3,668

LB 904

Type Of Image

Photography 11,489

Illustrations 143

Vectors 7

Color

Color 10,091

Black & White 370

Color Filter

Composition

Vertical 3,965

Horizontal 7,577

Square-sized 300

Panoramic 6

Settings

Indoors 1,891

Outdoors 4,464

Studio Shot 38

Underwater 6

Only People

Model Released 4,805

Number Of People

No People 1,040

One Person 1,478

Two People 1,211

Three People 263

Four People 180

Five People 140

Group 891

Crowd 123

Age

Baby 4

Toddler 1

Child 174

Teenager 37

Young Adult 4,879

IMAGES : SEARCH RESULTS

Your search: Warsaw

PAGE 1 OF 59 20 190 200 VIEW SORT BY MOST POPULAR PREVIEW IMAGE

IMAGES [11,642] VIDEO [38]



IMAGES VIDEO LOW COST SPECIAL COLLECTIONS CELEBRITIES



What are you looking for today?



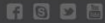
CONTACT US

Cra 14 # 94-44 Oficina 204
Bogotá, Colombia

+57 (1) 743 8070
+57 310 299 6844
+57 300 2635992

Mail: ventas@slidepot.co

Contact form
Sobre nosotros



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SLIDE DEPOT

IMAGES VIDEO LOW COST SPECIAL COLLECTIONS CELEBRITIES

laa.in Colombia > Change country

woman | Images

REFINE SEARCH

PRODUCT

Images	4.426.527
Video	73.900

LICENSES

RM	1.111.519
RF	1.345.224
LB	1.969.784

TYPE OF IMAGE

Photography	4.243.100
Illustrations	183.427
Vectors	10.023

COLOR

Color	4.219.306
Black & White	70.113

Color Filter

COMPOSITION

Vertical	2.154.591
Horizontal	2.139.406
Square-sized	132.640
Panoramic	508

SETTINGS

Indoors	1.093.556
Outdoors	1.097.373
Studio Shot	569.929
Underwater	7.692

ONLY PEOPLE

MODEL RELEASED

Only Model-Released	3.929.787
---------------------	-----------

NUMBER OF PEOPLE

No People	22.654
One Person	914.875
Two People	412.809
Three People	92.125
Four People	59.342
Five People	28.367
Group	359.387
Crowd	25.057

AGE

IMAGES - SEARCH RESULTS

Your search: Woman

PAGE 1 OF 44.266 20 40 60 100 200

DISPLAY OPTIONS: [Grid] [Grid] [Grid] [Grid]

PREVIEW IMAGE [Off]

IMAGES (4.426.527) VIDEO (73.900)

The search results grid contains numerous images of women in various contexts. Some images show women in professional settings, such as a woman in a white lab coat, a woman in a black dress, and a woman in a white shirt. Other images show women in casual or lifestyle settings, such as a woman in a pink top, a woman in a white dress, and a woman in a black top. There are also images of women in more dramatic or artistic settings, such as a woman in a white dress with a large floral pattern, a woman in a black top with a large floral pattern, and a woman in a white dress with a large floral pattern.

Windows taskbar: PS, Lr, S, 13:26 30/05/2015

landscape | age fotostock x | General Data x | Avenue Images Bildagen: x

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Apps Pin It Sitos sugeridos Imported From IE (1) Other bookmarks

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Bilder / Video-Clips / Vektoren / Inspirationen / Login / Warenkorb / Meine Bilder / Kunde werden / Premiumkunde werden / Bonusprogramm / AGB / Kontakt / Impressum

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9,5 Mio. lizenzfreie Bilder & 9,5 Mio. Lizenzbilder / Kostenlose Servicenummer: 0800 - 182 27 20

Bilder / Video-Clips / Vektoren / Inspirationen / Login / Warenkorb / Meine Bilder / Kunde werden / Premiumkunde werden / Bonusprogramm / AGB / Kontakt / Impressum

Suche: barcelona Bilder

SUCHE EINGRENZEN

PRODUKT

- Bilder: 72.134
- Video: 482

LIZENZ

- RM: 60.258
- RF: 5.381
- LB: 6.495

MEDIUM

- Fotos: 71.661
- Illustrationen: 473
- Vektorgrafik: 8

FARBE

- Farbe: 66.034
- Schwarz-Weiss: 503
- Color Filter:

FORMAT

- Hochformat: 28.304
- Querformat: 43.333
- Quadratisch: 497
- Panoramaformat: 63

SITUATION

- Aussen: 35.560
- Innen: 8.717
- Studio: 328
- Unterwasser: 31

NUR PERSONEN

- MODEL-RELEASED: Nur Model-Released: 12.226
- ANZAHL PERSONEN:
 - Ohne Personen: 13.023
 - Eine Person: 3.247
 - Zwei Personen: 1.660
 - Drei Personen: 299
 - Vier Personen: 129
 - Fünf Personen: 84
 - Gruppe: 1.904
 - Menge: 763

BILDER: SUCHERGEBNIS

Ihre Suche: Barcelona

SEITE 1 VON 722

DARSTELLUNGSOPTIONEN:

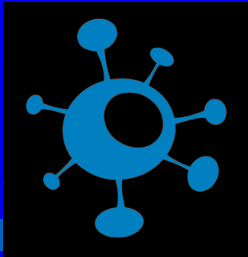
BILDER (72.134) VIDEO (482)

ZK7-2288243 BILD | RH | A36-1564462 BILD | RH | X7F-1968461 BILD | RH | N26-2030011 BILD | RH | XCS-2200864 BILD | RH | 894-2099377 BILD | RH | 894-2063018 BILD | RH | XCS-1558815 BILD | RH | X7F-1968345 BILD | RH | WE048542 BILD | RH

XCS-1400968 BILD | RH | Z28-2018051 BILD | RH | Z71-2315791 BILD | RH | WE05809 BILD | RH | A24-1995441 BILD | RH | X7F-1812371 BILD | RH | X7F-1812578 BILD | RH | C12-492000 BILD | RH | X7F-1876986 BILD | RH | X7F-1968349 BILD | RH | Z14-2036477 BILD | RH

Y14-2096176 BILD | RH | YX6-2048423 BILD | RH | Y09-822896 BILD | RH | K89-978767 BILD | RH | Z14-2106374 BILD | RH | X7F-2137300 BILD | RH | X7F-1968303 BILD | RH | 387-361428 BILD | RH | L72-1146169 BILD | RH | Y09-718643 BILD | RH | X7F-2112477 BILD | RH

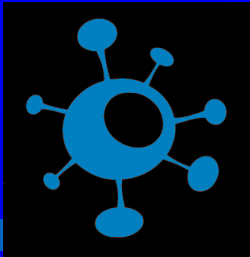
ES 13:05 31/05/2015



Identifiers

THP usage volume, agencies:

- The THP system is now integrated in the websites of more than 50 agencies world wide**
- And more than 30 others are using it as an images storage and licensing clearance system**
- The total number of images in the system today is 38.593.405**



THP usage volume, providers:

- We receive images from 449 photo collections and several thousand photographers**
- In 2015, we are receiving an average of 932.804 new images a month**
- Now we are uploading and additional 18,8 million images from two new providers**

Identifiers

Identifier,

a name that identifies either a unique object or a unique *class* of objects, where the "object" in our case are images, video clips, vectors, illustrations...

Identifiers

In age fotostock our identifier, designed in 1979, had this format,

“N-ANN-10digits-NN”

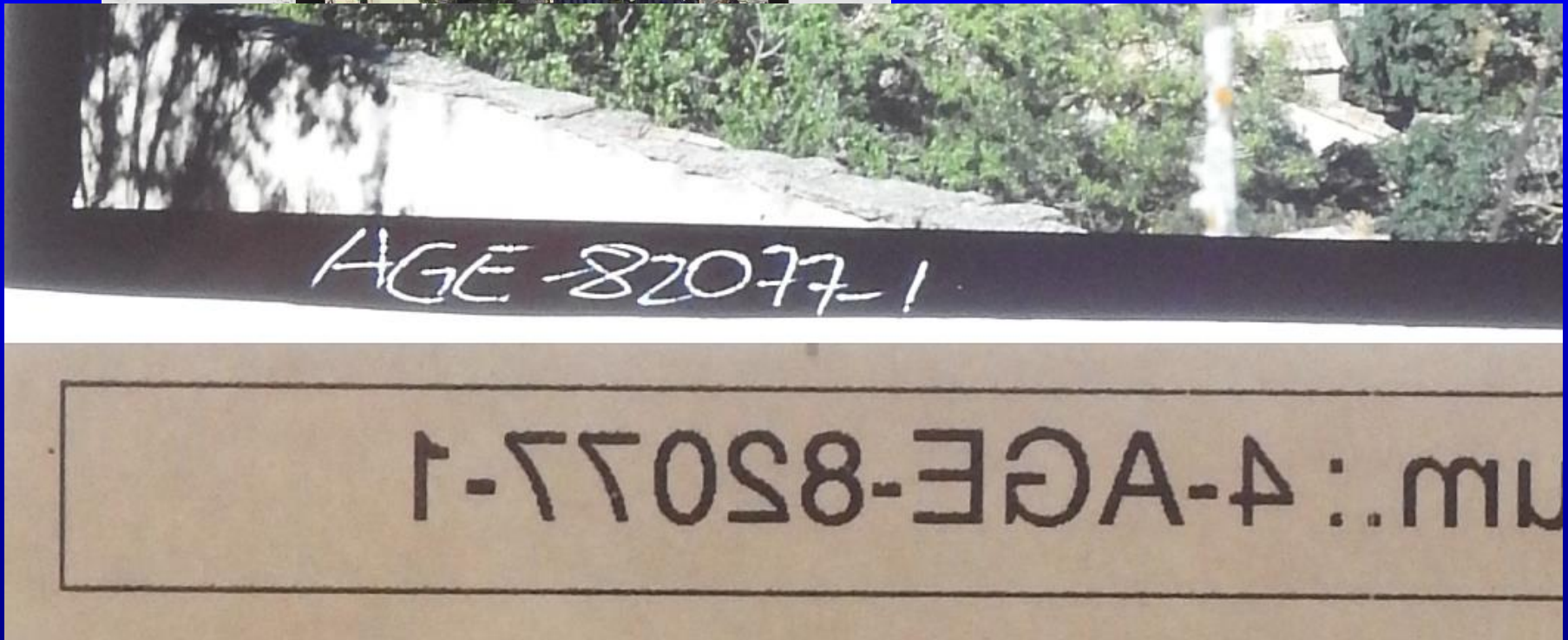
When digital came along, we adapted it to

“ANN-10digits”

ANN-10digits

- ✓ **ANN =**
identifies provider or photographer
- ✓ **10digits =**
provider code or a sequential number

Identifiers





XJ5-813680
IMAGE | RM



L20-818502
IMAGE | RM



CD280026
IMAGE | RF



S54-1525221
IMAGE | RM



16366
IMAGE | RM



V51-1734230
IMAGE | RM



B20-1850
IMAGE | RM



B98-750174
IMAGE | RM



WE043792
IMAGE | RF



L31-374532
IMAGE | RM



Y5C-1575958
IMAGE | RM



WE077444
IMAGE | RF



CD384050
IMAGE | RF



L20-19727
IMAGE | RM



L20-251150
IMAGE | RM



N67-538240
IMAGE | RM



J44-253570
IMAGE | RM



L20-850980
IMAGE | RM



X3L-2068996
IMAGE | RM



Y8R-1639654
IMAGE | RM



L28-72443
IMAGE | RM



ESY-001424226
IMAGE | LB



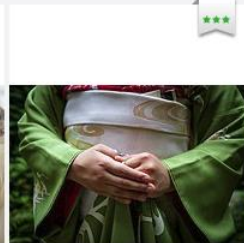
S73-926091
IMAGE | RM



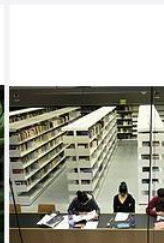
G14-747101
IMAGE | RM



L20-1969928
IMAGE | RM



X7F-1827656
IMAGE | RM

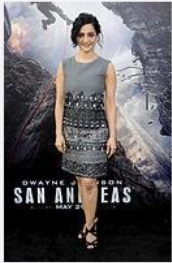


B94-1177744
IMAGE | RM



X4C-1444
IMAGE | RM

rs



PPX-PPA709533
IMAGE | RM



PPX-PPA709535
IMAGE | RM



PPX-PPA709537
IMAGE | RM



PPX-PPA709539
IMAGE | RM



PPX-PPA709541
IMAGE | RM



PPX-PPA709543
IMAGE | RM



PPX-PPA709555
IMAGE | RM



PPX-PPA709557
IMAGE | RM



PPX-PPA709559
IMAGE | RM



PPX-PPA709561
IMAGE | RM



PPX-PPA709563
IMAGE | RM



PPX-PPA709565
IMAGE | RM



PPX-PPA709577
IMAGE | RM



PPX-PPA709579
IMAGE | RM



PPX-PPA709581
IMAGE | RM



PPX-PPA709583
IMAGE | RM



PPX-PPA709585
IMAGE | RM



PPX-PPA709587
IMAGE | RM



BWI-BLWS099164
IMAGE | RM



FOH-U12350851
IMAGE | RM



BBE-172242
IMAGE | RM



ACX-ACP51017
IMAGE | RM



H44-10887368
IMAGE | RM



C68-175427
IMAGE | RM



F07-499171
IMAGE | RM



SCS-04201263MN
IMAGE | RM



K06-668582
IMAGE | RM



TIP-0735TJ09464
IMAGE | RM



IBK-1239716
IMAGE | RF



C43-193154
IMAGE | RM



F60-445438
IMAGE | RM



COB-42-17118266
IMAGE | RF



WES-EKF00898
IMAGE | RF



STP-STP-000067
IMAGE | RF



ESY-000534981
IMAGE | LB



ESY-000108896
IMAGE | LB

ANN-10digits

**The image identifier is essential
to report licenses to
photographers and providers**

Identifiers

PICTURE NUMBER	PICTURE USE	INDUSTRY/SECTOR	SELLING AREA	EXCL.END	ORIG.PIC.DATA
0-IBR-535991-0	Publishing / Books/Book Inside	PRINTING AND PUBLISHING	Cataluña		535991
0-IBR-855684-0	Publishing / Books/Book Inside	PRINTING AND PUBLISHING	España		855684
0-IBR-2296607-0	Publishing / Books/Book Inside	PRINTING AND PUBLISHING	DROITS MONDE		2296607
0-IBR-2352892-0	Publishing / Books/Book Inside	PRINTING AND PUBLISHING	Monde		2352892
0-IBR-283377-0	Publishing / Books	PRINTING AND PUBLISHING	Italy		283377
0-IBR-3792612-0	Retail Calendar/Promotional Ca	NOT AVAILABLE	Germany Austria and Switzerland		3792612
0-IBR-3866938-0	Publishing / Books/Book Inside	PRINTING AND PUBLISHING	España		3866938
0-IBR-575226-0	Advertising/Brochure Inside	ENERGY, RAW MATERIALS AND INDUSTRY IN GENERAL	Comunidad Foral de Navarra		575226
0-IBR-864436-0	Editorial & Press/Book Inside	PRINTING AND PUBLISHING	France		864436
0-IBR-2296607-0	Publishing / Books/Book Inside	PRINTING AND PUBLISHING	DROITS MONDE		2296607
0-IBR-2358330-0	Publishing / Books/Book Inside	PRINTING AND PUBLISHING	DROITS MONDE		2358330

PICTURE NUMBER	PICTURE USE	INDUSTRY/SECTOR	SELLING AREA	EXCL.END	ORIG.PIC.DATA	PHOTOGRAPHER
0-PPX-E05990633-0	Editorial & Press	NOT AVAILABLE	ITALY		2007012248	visual/pictureperfect
0-PPX-E05805479-0	Editorial & Press/Book Inside	NOT AVAILABLE	CZECH REPUBLIC		2010011952	visual/pictureperfect
0-PPX-E05835709-0	Editorial & Press/Book Inside	NOT AVAILABLE	MEXICO		2010023886	visual/pictureperfect
0-PPX-PPA655937-0	Editorial & Press	NOT AVAILABLE	ITALY		ppa655937	PicturePerfect/Visual/YM
0-PPX-E05609071-0	Editorial & Press	NOT AVAILABLE	BELGIUM		2003000957	visual/pictureperfect
0-PPX-E05517462-0	Editorial & Press/Book Inside	NOT AVAILABLE	ITALY		retry10-ppa541877	visual/pictureperfect
0-PPX-E05617961-0	World Wide Web/Folder Covers	NOT AVAILABLE	BELGIUM		2003009807	visual/pictureperfect
0-PPX-E05990633-0	Editorial & Press	NOT AVAILABLE	ITALY		2007012248	visual/pictureperfect

ANN-10digits

The image identifier is essential to see the sales history of every image

Images History

Image Code

[Clear](#) [Search](#)

IMAGEN



20729

1-DKL-442917-0

DKL - Darius Koehli

[Generate Email to Download Hi-Res](#)

Sales

Total Records: 84

	Invoice	Invoice Date	Client Code	Client Name	Use	Area	Reproduction Period	IMPORTE	
See Invoice	See Status	1993	30/10/2005	12627	HOA-QUI	FRANCE	01/09/2005 to 30/09/2005	2.65	
See Invoice	See Status	1256	31/08/2004	12627	HOA-QUI	FRANCE	01/07/2004 to 31/08/2004	4.08	
See Invoice	See Status	1275	29/07/2005	8063	PHOTOLIBRARY.COM C/O OCULOGIC	AUSTRALIA	01/06/2005 to 30/06/2005	66.00	
See Invoice	See Status	2203	30/11/2005	12627	HOA-QUI	FRANCE	01/10/2005 to 31/10/2005	5.20	
See Invoice	See Status	1993	30/10/2005	12627	HOA-QUI	FRANCE	01/09/2005 to 30/09/2005	2.04	
See Invoice	See Status	1090	22/05/2007	7210	EAST NEWS SP ZOO	World Wide Web	POLAND	01/04/2007 to 30/04/2007	7.80
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See Invoice	See Status	1275	29/07/2005	8063	PHOTOLIBRARY.COM C/O OCULOGIC	AUSTRALIA	01/06/2005 to 30/06/2005	73.71	
See Invoice	See Status	913	18/09/2002	12620	AGENZIA FOTOGIORNALISTICA	ITALY	01/08/2002 to 18/09/2002	390.00	
See Invoice	See Status	1054	23/10/2002	12542	LATIN STOCK MEXICO,S.A. DE C.V	MEXICO	01/09/2002 to 23/10/2002	1,663.20	
See Invoice	See Status	835	29/07/2003	12627	HOA-QUI	FRANCE	01/06/2003 to 29/07/2003	54.88	
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See Invoice	See Status	1446	31/07/2006	12627	HOA-QUI	Advertising	FRANCE	01/06/2006 to 30/06/2006	138.00
See Invoice	See Status	2423	20/10/2008	18271	EYEDEA	World Wide Web	FRANCE	01/09/2008 to 30/09/2008	2.14
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See Invoice	See Status	1103	30/06/2005	6546	FOTO SPRING DIA ARHIV D.O.O.	SLOVENIA	01/05/2005 to 31/05/2005	12.45	
See Invoice	See Status	1993	30/10/2005	12627	HOA-QUI	FRANCE	01/09/2005 to 30/09/2005	4.67	
See Invoice	See Status	6904	29/04/2010	16308	FOXSTOCK IMAGES C/O FOXOGRAPHY	Advertising	ARGENTINA	01/03/2010 to 31/03/2010	143.22
See Invoice	See Status	704	22/07/2002	10904	BES STOCK	SINGAPORE	01/06/2002 to 22/07/2002	90.91	
See Invoice	See Status	1993	30/10/2005	12627	HOA-QUI	FRANCE	01/09/2005 to 30/09/2005	1.94	
See Invoice	See Status	1698	23/11/2004	12189	EAST NEWS RUSSIA	RUSSIA	01/10/2004 to 23/11/2004	24.00	
See Invoice	See Status	5872	23/12/2009	19374	EYEDEA ILLUSTRATION	Publishing / Books	FRANCE	01/11/2009 to 30/11/2009	24.00
See Invoice	See Status	630	28/06/2002	8063	PHOTOLIBRARY.COM C/O OCULOGIC	AUSTRALIA	01/05/2002 to 28/06/2002	336.60	
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See Invoice	See Status	1277	29/07/2005	6546	FOTO SPRING DIA ARHIV D.O.O.	SLOVENIA	01/06/2005 to 30/06/2005	12.45	
See Invoice	See Status	555	31/03/2005	12627	HOA-QUI	FRANCE	01/01/2005 to 31/03/2005	4.30	
See Invoice	See Status	1993	30/10/2005	12627	HOA-QUI	FRANCE	01/09/2005 to 30/09/2005	2.40	
See Invoice	See Status	962	29/08/2003	12957	IMAGESTATE LTD.	U. KINGDOM	01/07/2003 to 29/08/2003	81.00	
See Invoice	See Status	1904	31/12/2004	12627	HOA-QUI	FRANCE	01/11/2004 to 31/12/2004	6.17	
See Invoice	See Status	1334	31/10/2003	8851	ALLPHOTO IMAGES	CZECH REPUBLIC	01/06/2003 to 30/10/2003	-141.00	

ANN-10digits

The image identifier is essential to see the sales restrictions that an image may have, as well as where and why it is restricted

Search Results



DP SSJ-179449

Item details							
AGE code:	SSJ-179449						
Original Code:	179449						
Fotógrafo:	[SSJ] JUNIORS BILDARCHIV						
Provider:	[SSJ] Juniors Bildarchiv						
Collection:	[#2672] Junior Bildarchiv - IMAGES						
Input date (Web):	19/09/2013						
Creation date:							
Restrictions							
Active?	Yes						
AGE representation:	ESP + USA + FRA						
Collection distribution rights:	Granted distribution for 230 countries (ESP + USA + FRA) [View countries where you can sell]						
Item territorial conflicts:	--						
Releases:	Model Release: Yes , Property Release: Yes , Editorial: Others Provider Restrictions: This image cannot be used for guidebooks for pet care until 1.10.2013, worldwide. No calendar & greeting card use in Germany, Slovakia, Hungary and Croatia without prior clearance						
Releases in the web:	Release information: This image has a signed model and property release Important additional information: Please contact us, if you wish to license this image with exclusive rights Image availability cannot be guaranteed until time of purchase.						
Clearances							
Exclusives:	There are no active exclusives for this item						
Invoicing authorizations							
Agent	Account executive	Creation date	Expiration Date	Use	Sector	Distribution area	
Age Fotostock America Inc.	-	04/05/2015 21:00	11/05/2015	greeting cards	retail	North America	Delete

Identifiers




WRH-JH0035027

Item details	
AGE code:	WRH-JH0035027
Original Code:	JH0035027
Fotógrafo:	[WRH] Jeff Hornbaker
Provider:	[WRH] Water Rights
Collection:	[#3584] Water Rights Collection
Input date (Web):	01/08/2012
Creation date:	
Restrictions	
Active?	Yes
AGE representation:	ESP + USA + FRA
Collection distribution rights:	All countries in the world [View countries where you can sell]
Item territorial conflicts:	--
Releases:	Model Release: Yes , Property Release: No , Editorial: Others Provider Restrictions: Image cannot be licensed or sold as Retail Print or Poster Worldwide
Releases in the web:	Release information: This image has a signed model release Important additional information: Please contact us, if you wish to license this image with exclusive rights Image availability cannot be guaranteed until time of purchase.
Clearances	
Exclusives:	There are no active exclusives for this item

Search Results



 COE-KQ001027

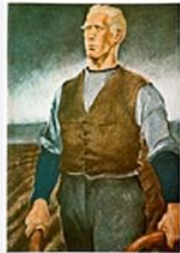
Item details							
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Original Code:	KQ001027						
Fotógrafo:	[COE] David Arky						
Provider:	[COE] Lithium						
Collection:	[#3575] Lithium (Flirt & Cusp & Bridge)						
Input date (Web):	05/11/2011						
Creation date:							
Restrictions							
Active?	Yes						
AGE representation:	ESP + USA + FRA						
Collection distribution rights:	Granted distribution for 3 countries (ESP + USA + FRA) [View countries where you can sell]						
Item territorial conflicts:	--						
Releases:	Model Release: No , Property Release: No , Editorial: Others Provider Restrictions: A minimum fee will apply for licensing exclusively Please contact your Account Representative , Pre-approval required from content provider for use in greeting cards, prints and posters, stationery, or gift wrap ,						
Releases in the web:	Release information: No signed releases for this image Important additional information: Please contact us, if you wish to license this image with exclusive rights Image availability cannot be guaranteed until time of purchase.						
Clearances							
Exclusives:	There are no active exclusives for this item						
Invoicing authorizations							
Agent	Account executive	Creation date	Expiration Date	Use	Sector	Distribution area	
Age Fotostock America Inc.	Kevin Noel	27/03/2015 18:17	03/04/2015	Editorial	inside, Magazine	US distribution	Delete
Age Fotostock America Inc.	Kevin Noel	16/04/2015 0:51	23/04/2015	Editorial	magazine, inside, spot sized	US	Delete
Age Fotostock America Inc.	-	16/04/2015 10:03	23/04/2015	mgazine inside	editorial	NorthAmerica	Delete

Identifiers

- **The only industry that has not been capable of generating a Universal Standard Identifier for images is ours**
 - **The same image can carry multiple identifiers, in fact, one for every agency that distributes it**
 - **Exact same images are being offered on different licensing terms, eg. RM and RF at the same time**



MEV-10064718
IMAGE | RM



MEV-10064949
IMAGE | RM



MEV-10064779
IMAGE | RM



MEV-10064778
IMAGE | RM



MEV-10063958
IMAGE | RM



MEV-10063951
IMAGE | RM



MEV-10063959
IMAGE | RM



MEV-10063952
IMAGE | RM



MEV-10064716
IMAGE | RM



MEV-10064948
IMAGE | RM



MEV-10064715
IMAGE | RM



MEV-10064714
IMAGE | RM



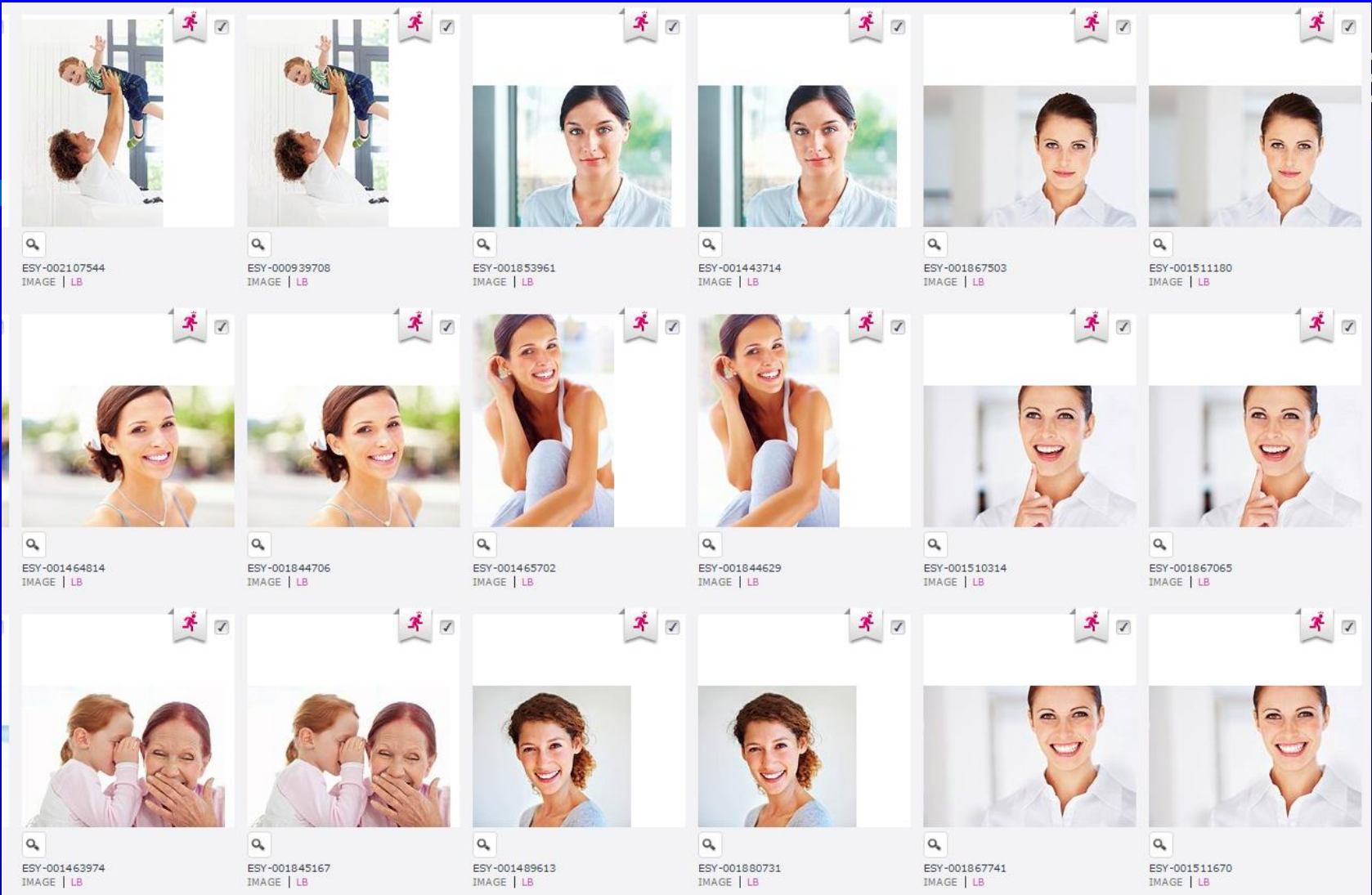
MEV-10063962
IMAGE | RM



MEV-10063961
IMAGE | RM

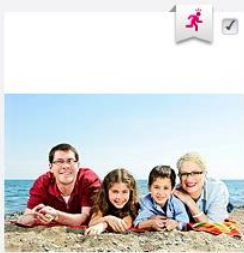


MEV-10063960
IMAGE | RM

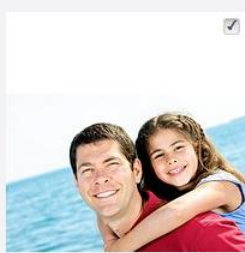




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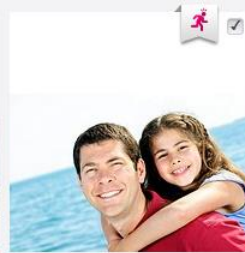
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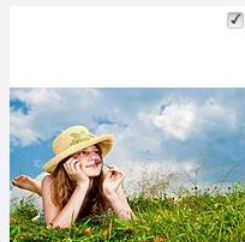
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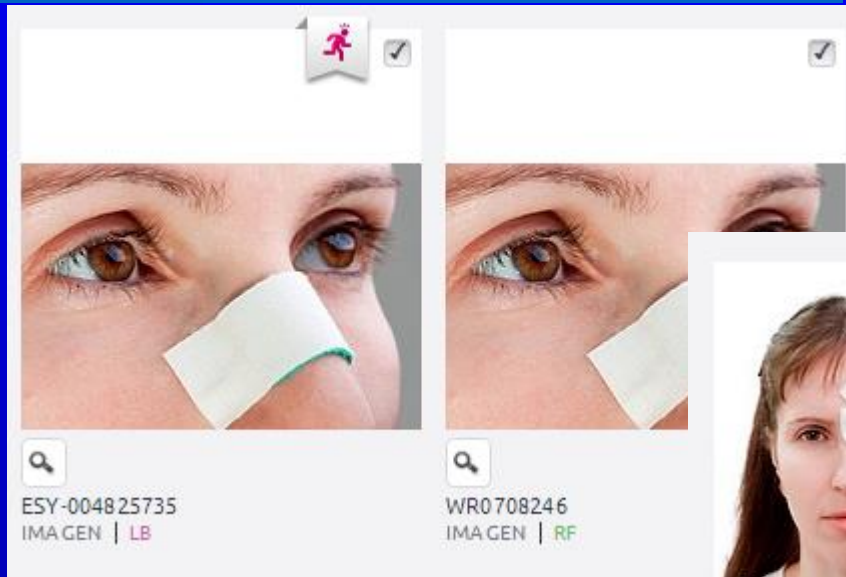
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Identifiers



Our industry needs to define standards

- **Unique identifiers will facilitate:**
 - **Better image traceability**
 - to verify the history, location, or application of an image by means of recorded identification
- **Licensing standards**
 - **Semantic interoperability**
 - using a common information exchange reference model
 - **Expedite rights licensing process**
 - **Will improve control over rights clearance**

Many thanks